**COOKIES POLICY**

**What are cookies?**

A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a website, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way they use their equipment, they can be used to recognize the user.

**What does this website use cookies for and what are they?**

This website uses cookies for a number of purposes, including:

         Analysis: are those cookies that, treated by us or by third parties, allow us to quantify the number of users and thus perform the measurement and statistical analysis of the use made by users of the service. To do this, your browsing on our website is analyzed in order to improve the user experience.

The details of the cookies used on this website are as follows:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Cookies** | **Name** | **Guy** | **Purpose** | **More information** |
| \_\_utma \_\_utmb \_\_utmc \_\_utmz \_ga \_gat | Google Analytics | Third-party | Collect information about the navigation of users through the site in order to know the origin of visits and other similar data at a statistical level. It does not obtain data of the names or surnames of the users or of the specific postal address from which they connect | Google Analytics Google Privacy Center: http://www.google.com/intl/es/policies/privacy/ |

Note: 'Own' cookies are used only by the owner of this website and 'Third party' cookies are used by the service provider that is detailed in the table above.

**How can I disable or delete these cookies?**

You can allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer:

**Firefox**

http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we

**Chrome**

http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647

**Explorer**

http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9

**Safari**

http://support.apple.com/kb/ph5042

**Operates**

http://help.opera.com/Windows/11.50/es-ES/cookies.html

**Other browsers**

Refer to the documentation of the browser you have installed.

**Google Analytics opt-out browser add-on**

If you wish to reject Google Analytics analytical cookies in all browsers, so that no information about you is sent to Google Analytics, you can download an add-on that performs this function from this link: <https://tools.google.com/dlpage/gaoptout>.

MORE INFORMATION ABOUT COOKIES

What IS NOT a cookie?

It is not a virus, nor a Trojan, nor a worm, nor spam, nor spyware, nor does it open pop-up windows.

What information does a cookie store?

Cookies do not usually store sensitive information about you, such as credit cards or bank details, photographs, your ID or personal information, etc. The data they save are of a technical nature, personal preferences, personalization of contents, etc.

The web server does not associate you as a person but your web browser. In fact, if you regularly browse with Internet Explorer and try browsing the same web with Firefox or Chrome you will see that the web does not realize that you are the same person because you are actually associating the browser, not the person.

What kind of cookies are there?

• Technical cookies: They are the most elementary and allow, among other things, to know when a human or an automated application is browsing, when an anonymous user and a registered one browses, basic tasks for the operation of any dynamic website.

• Analysis cookies: They collect information about the type of navigation you are doing, the sections you use the most, products consulted, time slot of use, language, etc.

• Advertising cookies: They show advertising based on your browsing, your country of origin, language, etc.

What are first-party and third-party cookies?

Own cookies are those generated by the page you are visiting and those of third parties are those generated by external services or providers such as Facebook, Twitter, Google, etc.

What happens if I disable cookies?

To understand the scope of disabling cookies, here are some examples:

• You will not be able to share content from that website on Facebook, Twitter or any other social network.

• The website will not be able to adapt the contents to your personal preferences, as is usually the case in online stores.

• You will not be able to access the personal area of that website, such as My Account, or My Profile or My Orders.

• Online stores: It will be impossible for you to make purchases online, they will have to be by phone or visiting the physical store if you have it.

• It will not be possible to customize your geographical preferences such as time slot, currency or language.

• The website will not be able to perform web analytics on visitors and traffic on the web, which will make it difficult for the website to be competitive.

• You will not be able to write on the blog, you will not be able to upload photos, publish comments, rate or rate content. The website will also not be able to tell if you are a human or an automated application that publishes spam.

• It will not be possible to show sectorized advertising, which will reduce the advertising revenue of the web.

• All social networks use cookies, if you deactivate them you will not be able to use any social network.

Can cookies be deleted?

Yes. Not only delete, but also block, in a general or particular way for a specific domain.

To delete cookies from a website you must go to the settings of your browser and there you can search for those associated with the domain in question and proceed to their deletion.

Cookie settings for the most popular browsers

Here's how to access a particular Chrome browser cookie. Note: These steps may vary depending on your browser version:

1. Go to Settings or Preferences using the File menu or by clicking the customization icon at the top right.

2. You will see different sections, click on the option Show advanced options.

3. Go to Privacy, Content Settings.

4. Select All cookies and site data.

5. A list will appear with all the cookies sorted by domain. To make it easier for you to find cookies from a certain domain, enter partially or totally the address in the Search for cookies field.

6. After performing this filter, one or more lines will appear on the screen with the cookies of the requested website. Now you just have to select it and press the X to proceed with its deletion.

To access the cookie settings of the Internet Explorer browser follow these steps (they may vary depending on the browser version):

1. Go to Tools, Internet Options

2. Click privacy.

3. Move the slider to adjust the level of privacy you want.

To access the cookie settings of the Firefox browser follow these steps (they may vary depending on the browser version):

1. Go to Options or Preferences depending on your operating system.

2. Click privacy.

3. Under History choose Use custom settings for history.

4. You will now see the accept cookies option, you can turn it on or off depending on your preferences.

To access the cookie settings of the Safari browser for OSX follow these steps (they may vary depending on the browser version):

1. Go to Preferences, then Privacy.

2. In this place you will see the option Block cookies so that you adjust the type of blocking you want to perform.

To access the cookie settings of the Safari browser for iOS follow these steps (they may vary depending on the browser version):

1. Go to Settings, then Safari.

2. Go to Privacy and Security, you will see the block cookies option for you to adjust the type of blocking you want to perform.

To access the browser's cookie settings for Android devices follow these steps (they may vary depending on the browser version):

1. Run the browser and press the Menu key, then Settings.

2. Go to Security and Privacy, you will see the accept cookies option for you to check or clear the check box.

To access the browser's cookie settings for Windows Phone devices follow these steps (they may vary depending on the browser version):

1. Open Internet Explorer, then More, then Settings

2. You can now enable or disable the Allow cookies check box.